<table>
<thead>
<tr>
<th>Event</th>
<th>Date Time</th>
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<tr>
<td><strong>What to do with your BA in the Marketplace</strong></td>
<td>January 15, 5:00 pm – 6:15 pm – Brown 2200</td>
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<td><strong>It Starts With Arts: Speed Mentoring Panel</strong></td>
<td>January 20, 6:00 pm – 7:30 pm – Shatner Ballroom</td>
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<tr>
<td><strong>CaPS CV Drop-In</strong></td>
<td>January 21, 26, 28, 3:00 pm – 5:00 pm – Arts Lounge</td>
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<td><strong>Local Entrepreneurship (CANCELLED)</strong></td>
<td>January 21, 5:30 pm – 7:00 pm – Madelaine Parent Room, University Centre (Shatner)</td>
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<td><strong>Budgeting Basics for BAs</strong></td>
<td>January 22 – 11:45 am – 12:15 pm – Brown 3001</td>
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<td><strong>LinkedIn Headshot Photography</strong></td>
<td>January 22, 27, 29 – 1:00 pm – 3:00 pm – AIO Lounge, Room 308, Leacock</td>
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CANCELLED - Social Media in Job Search  January 29, 4:00 pm – 5:30 pm – TBA

Closing Event: Wine and Cheese  January 30, 5:00 pm – 7:00 pm – CaPS Library

BIOS

What to do with your BA in the Marketplace
January 15, 5:00 pm – 6:15 pm – Brown 2200

Scott Gregoire, Institutional Equity Sales, BMO Capital Markets, New York City

Scott Gregoire is an Institutional Equity Sales person at BMO Capital Markets where he covers mutual, pension and hedge funds in the NY/Mid-Atlantic region. Scott spends most of his time delivering the Canadian Equity platform to Wall Street investors. Previous to BMO, he started his career at the ISI Group in 2004, where he was a generalist salesman. Scott graduated with a B.A. in International Development Studies at McGill University, is an avid golfer, and traveler.

It Starts With Arts: Speed Mentoring Panel
January 20, 6:00 pm – 7:30 pm – Shatner Ballroom

Jan Brand, Investment Banking Analyst, BMO Capital Markets

Jan Brand is an Investment Banking Analyst at BMO Capital Markets in Montreal, Québec. Jan joined BMO in March 2014 as a generalist and has since been involved on numerous files covering the bank’s large Québec clients. His experience ranges across several sectors/industries. Prior to joining BMO, Jan worked for 4 months at the Ontario Teachers’ Pension Plan in the Credit Group (Fixed Income & Alternative Investments), where he helped manage the pension’s corporate credit portfolio and gained experience dealing with numerous financial products. Jan holds a Master’s degree in Financial Economics from the University of Toronto and Rotman School of Management as well as a Bachelor’s degree from McGill University, with a Joint Honours in Economics & Finance. During his studies, Jan served as VP Finances for the MFE Students’ Association, as Lead Coordinator for the MFE Professional Development Program, as Team Leader for a finalist team in the National Investment Banking Competition, and as VP Finances for the McGill Economics Students’ Association.

Amy Macdonald, ELAN, Program Coordinator

Amy Macdonald has been Program Coordinator with ELAN (English-Language Arts Network) Quebec since August 2013. Originally from Edmonton, she holds a BA (Honours) in Sociology from the University of Alberta and an MA in Communication Studies from McGill, where she studied festivals and cultural development in Montreal. She is an avid musician and arts volunteer.

Eric Gauthier, President, MyTLA - Transportation and Logistics

Eric Gauthier graduated from Bishop’s university with a BA in Psychology and a minor in Business Administration. He has 30 years of experience in the global transportation and logistics industry, having worked in sales and marketing for a number of companies including UPS and Schenker of Canada. In 2009, Eric launched MyTLA Transportation and Logistics Agency, a new and unique agency model with the goal of changing the way all companies buy and sell transportation and logistics services. “Think of a
real estate or insurance agency model applied to the $4 trillion transportation and logistics industry. The key is a good fit between the Shipper and the Service Provider” – Gauthier. In addition to helping his customers reduce transactional costs associated with ground, air, ocean, customs, warehousing and 3PL services, Mr Gauthier specializes in creating a competitive advantage for manufacturers and distributors through an enhanced service level agreement with the service provider. MyTLA is also an accredited external consultancy to BDC (Business Development Bank of Canada) and their small and medium sized clients. “Now that the MyTLA business model is proven, the next step is to replicate the process and grow the company. We have only scratched the surface”.

Rachel Moore, Canada Revenue Agency, Student Ambassador
Rachel Moore is McGill's Canada Revenue Agency (CRA) Student Ambassador. She is in the final semester of her BA degree, majoring in economics and minoring in mathematics and anthropology. In the summer of 2014, Rachel worked in Ottawa at the CRA headquarters on a project management team that handled various e-projects and services. Following rewarding work terms in Ottawa and now in Montreal, Rachel is anticipating starting her career at the CRA following graduation this spring. As the CRA Student Ambassador, Rachel helps answer questions and provide information about employment opportunities at the CRA. Feel free to ask her anything from how to apply for summer employment to what a typical day at the CRA is like!

Melissa Stremel, Director of Project Management, NeuroRx Research
Melissa completed a B.A at McGill University in 2004, with a major in psychology, and a double minor in behavioural neuroscience and sociology. Melissa joined NeuroRx Research in 2004 as a Project Manager and has worked her way up to being the Director of the Project Management department- a position held for the last 3 years. She is now in charge of a team of 23 Project Managers, at all levels, and is also involved in general management/company operations as backup to company’s COO (Chief Operating Officer). Melissa is also making waves as a speaker at over 120 international Pharmaceutical/Biotech meetings around the world, as well as by giving demonstrations/operational presentations to clients and for bid defenses. She is also directly involved in all company audits, including regulatory agencies such as the FDA.

Leon Mwotia, Community Operations Manager, Uber
Leon Mwotia completed his BA at McGill in 2007 and entered the financial services industry as an account manager at the Royal Bank of Canada. He was promoted two years later in to a management role in one of RBC’s retail branches. In 2011 he returned to McGill to pursue his MBA and completed this degree in the fall of 2013. He then returned to financial services though in a different field, asset management, at RBC Global Asset Management. In the fall of 2014 he pivoted in to the tech space joining the most valuable startup in the world - Uber - as a Community Operations Manager. His task is to build out support operations for the Canadian market and focus on scaling for growth. He’s excited to share the countless opportunities that the "Swiss army knife" of degrees, the BA, offers to new grads!

Christine Herr, Program Coordinator, World Federation of Hemophilia
Christine Herr graduated from McGill in 2006 with a BA in Anthropology and History. She then went on to complete a post-graduate certificate in International Project Management at Humber College and more recently, a Master of Public Health in Global Health from the University of Alberta. Christine has spent nearly 3 years living and working abroad in Ghana, Malawi, Swaziland and Kenya. She has worked on HIV/AIDS, gender-based violence and maternal, newborn and child health projects. Christine is
currently based in Montreal and is working with the World Federation of Hemophilia as a Program Coordinator.

**Jess Burgess**, Senior Program Manager, Consortium for Energy Efficiency
Jess Burgess is the Senior Industrial Program Manager for the Consortium for Energy Efficiency. In this role, Jess works with energy efficiency program administrators across the US and Canada to develop consistent, binational program initiatives to support local energy efficiency goals and transform markets. Jess developed and leads CEE’s work in Strategic Energy Management and health care energy efficiency. Prior to working at CEE, Jess worked as a finish carpenter and whitewater rafting guide. Jess received a BA in Anthropology from Reed College, and a Master’s of City Planning from MIT.

**Arnav Manchanda – Development Officer, Faculty of Medicine, McGill University**
Arnav Manchanda is a Development Officer with the McGill Faculty of Medicine, responsible for developing relationships with alumni and donors, and obtaining funding for the faculty. Previously he spent 7 years with the CDA Institute, a defence think tank where he was Director of Operations. He was previously Director of Business Development at The SecDev Group, an analytics and technology company. Arnau graduated with a BA (2005) and MA (2007) in Political Science from McGill. He is actively involved in Montreal-area organizations, including as VP Programming with the McGill Young Alumni and as a board member with the Canadian International Council. He was formerly a mentor with Big Brothers Big Sisters of Greater Montreal.

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**CANCELLED - Local Entrepreneurship (Panel)**
January 21, 5:30 pm – 7:00 pm – Madelaine Parent Room, University Centre (Shatner)

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**Budgeting Basics for BAs**
January 22 – 11:45 am – 12:15 pm – Brown 3001

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**BA to Beyond the Rack (Keynote Speaker)**
January 22 – 5:30 pm – 7:00 pm – Brown 2200

**Yona Shtern – CEO of Beyond the Rack**
Yona Shtern is the co-founder and CEO of *Beyond the Rack*. The company was named #1 fastest growing e-tailer in North America by Internet Retailer Magazine in 2011 (IR Top 500) - and 3rd fastest growing private company in Canada. Launched in 2009, BTR has grown exponentially with 13 million consumer members, 5,000 brand partners and 400 employees. Prior to co-founding Beyond the Rack, Yona was Chief Marketing Officer of *Ice.com* (online jeweler), and CMO of *Micrcell Telecommunications* where he launched the *Fido* wireless brand in Canada. He was also Vice President of Direct and Database Marketing at Saks Fifth Avenue in New York and Director of Direct Marketing at *Avon Products*. He began his career with a BA in English Literature from McGill University.

Yona has been an entrepreneur for over 10 years and is a frequent speaker and panelist at international marketing and technology conferences. He has received numerous awards for his advertising, product launch, and marketing strategies.
How to be Productive During a Gap Year (Panel)
January 23, 4:00 pm – 6:00 pm – Lev Bukhman, University Centre (Shatner)

Lauren Pochereva, BA World Religions
After graduating from McGill with a BA in World Religions, Lauren returned to pursue a Diploma in Environment. She has worked and volunteered with environmental NGOs around Montreal including the Fondation David Suzuki, Action Communiterre, and Alternatives. During this time she became interested in the environmental and ethical dimensions of food and food systems and has been increasingly involved in the Montreal urban agriculture movement. In 2012 she was an inaugural McGill PFF Community Leadership Fellow and implemented the St. Monica School Garden Program at a local elementary school. Lauren believes gardens are an important site of learning and sharing. They promote healthy living habits and create vibrant social spaces for the community. She believes that sharing knowledge and making improvements in our environment can bring people together and help create social and political change.

Volunteering Abroad: Tips & Advice (Speaker)
January 26, 12:00pm – 12:30 pm – Brown 2200

Thinking of a Career with the UN? (Speaker)
January 26, 5:30 pm – 7:00 pm – FDA Auditorium

Ms. Glenda Newton - UN Secretariat

Ms. Newton is a national of Canada with over 20 years of experience in corporate, agency, consulting and UN experience. She started her career within the UN system with UNESCO in Montreal at The Institute for Statistics as Head of HR. Following her service with the UIS, Ms. Newton joined the UN Secretariat as Chief Human Resources Officer in 2012, serving in Brindis, Italy at the UN's Global Service Centre. During the past year she has worked on-assignment in the Office of Human Resources Management, in New York, as a Staff Development Officer occupying the role of focal point for Performance Management including the related policy, training and implementation. Recently she joined the Outreach Unit as HR Officer and Gender Focal Point. Ms Newton holds a BA in Man and The Environment, a BA in Science and Human Affairs and is currently completing her MSc in HR Management.

Grad School: To Go or Not To Go (Panel)
January 27, 5:30 pm – 7:00 pm – Brown 2200

The Truth About Law School: Should You Go, What’s it Like & How to Get In
January 28, 5:30 pm – 7:00 pm – Brown 2200
Panelists:

Gillian Nycum
Acting Assistant Dean (Admissions & Recruitment), McGill Faculty of Law
Naiara Toker, BA, current LL.B./B.C.L. student
Julia Deutsch, BA, current LL.B./B.C.L. student

CANCELLED - Social Media in the Job Search
January 29, 4:00 pm – 5:30 pm – TBA